

# 10 THINGS TO CONSIDER WHEN CHOOSING AN ORTHODONTIST



**STRICKLAND**  
ORTHODONTICS  
improving life, one SMILE at a time

# ABOUT US

No one should have to live with a smile they feel embarrassed about. We believe every human deserves the confidence and empowerment that comes with a beautiful and healthy smile, so we exist to create life-changing smile transformations that allow our patients to be successful and spread joy to those around them.



## THE STRICKLAND DIFFERENCE

**Over 16,000 beautiful smiles created!**

Fun fact: our doctors have been creating beautiful smiles for over 40 years!

We want you to rest assured that we would never suggest any care for you or your family that we would not recommend to our own. With a blend of progressive techniques and conservative treatment, you can be sure you are given a treatment plan that was designed specifically for your needs.



# DR. STEPHEN STRICKLAND

Dr. Stephen is a graduate of the University of Alabama at Birmingham School of Dentistry and one of the only Board Certified Orthodontists in the area. He is also a Platinum Plus provider of Invisalign. He is a firm believer in education and supporting our wonderful community.



# DR. H.L. STRICKLAND

Dr. Len Strickland has been crafting beautiful smiles for over 40 years and has had the opportunity to help generations of families! He practiced for several years as a general dentist in New Orleans before becoming an orthodontist. Dr. Strickland has been utilizing advanced digital treatment technology since the 1990's. Having the opportunity to care for and support our community is one of his greatest joys!



# 10 THINGS TO CONSIDER WHEN CHOOSING AN ORTHODONTIST

Choosing to start orthodontic treatment is very much a major health care decision, so how can you be sure you're making the best choice for your family? We've been serving our area for over 42 years, so you can be sure you are receiving care from doctors that thousands have trusted.

You wouldn't choose just any random pediatrician, so why choose any random orthodontist?

We've created a list of seven things you should consider when selecting an orthodontist.



## Are they a specialist?

Orthodontists are specially trained dentists that dedicated an extra 2-3 years of study in dental and facial development as well as the art and science of moving teeth to create a beautiful smile. An orthodontist is an expert at evaluating dental development, jaw growth, and when and how to intervene to correct any issues. All orthodontists have to first become dentists, but only about 6% of dentists are orthodontists. Always look for the American Association of Orthodontists (AAO) seal as only orthodontic specialists can belong to the AAO. Additionally, is your orthodontist a board certified orthodontist? In a continual effort to strive for excellence, a board certified orthodontist has voluntarily pursued additional education, examination, and critique of their knowledge and abilities as an orthodontist. This is a conformation of the personal commitment to providing lifelong, quality patient care! Along with these significant commitments to knowledge, you want to also be able to see their ability to correct problems similar to yours. Every patient and treatment plan is a little different, but after creating over 16,000 beautiful smiles, we can show you a transformation similar to what yours will be!







## Do they offer flexible and affordable payment options?



Our main goal is to make sure you are receiving the best care and experience possible and that you are 100% confident in your orthodontic provider; however, the next question is usually “How much will this cost?” At Strickland Orthodontics, we know that orthodontic care is a large investment and we want to make sure we provide the best value! After we have discussed your concerns and

developed your custom treatment plan, we will help you understand the different payment options. We will work with you to create a financial plan that maximizes any insurance benefit and even offer interest-free payment plans. We have the ability to offer a variety of different payment options and our team works tirelessly to ensure finances do not get in the way of your new, confident smile.



## Are they using the most progressive techniques and technologies?

Orthodontics is such an amazing and advancing field. Our patient care has improved so much from advancements in appliances, materials, and 3D imaging. When selecting a provider, you want to make sure your treatment and experience will benefit from the many recent improvements that technology has allowed. At Strickland Orthodontics, we are exploring new technologies, learning new techniques, and improving our patient experience. This allows us to provide a better final smile in less time with more comfort! These are all things that I would want in the orthodontic care for my own family!



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## How often are appointments?

Time is extremely valuable and very few people have extra of it! Most orthodontic treatments are between 1-2 years and the amount of time you will need to commit can be just as big of a deciding factor as the cost! We realize that families have busy schedules and we value the amount of time that we schedule for your appointments. At Strickland Orthodontics, our expertise and the adoption of advancements in technology has allowed us to minimize the number of appointments needed. Most of our patients will have scheduled appointments every 7-12 weeks. With the improvements of virtual treatment monitoring, some patients will only have 2-3 appointments per year! We also do the most we can at each appointment to use your time wisely and to ensure that your treatment stays on schedule. In fact, over 90% of our patients finish their care by or before their estimated completion date.



## Do you have options of types of treatments?

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We know you want the smile of your dreams and to have the confidence that you have always dreamed of, but you should also have a great experience getting there! With today's technology, you have so many different options including metal braces, clear ceramic braces, gold braces, lingual braces and even aligners. Each option has its own

advantages! We know that everyone has a different daily routine and has different desires for their orthodontic care. At Strickland Orthodontics, we use the best titanium and ceramic brackets to help us achieve beautiful smiles with the most comfort possible. We are also able to correct almost all orthodontic needs with aligners and can usually do so in less time than traditional braces. We want you to have the best experience possible and want you to be able to choose what option is best for you!





## Do they have a guarantee?



Orthodontic care is a large time and financial commitment and we want to make sure you are happy with your final smile! At Strickland Orthodontics, we feel very committed to ensuring that we have exceeded your expectations and we want you to be 100% satisfied before you finish up. We reserve a whole appointment dedicated to making sure you're thrilled with your smile and that we have accomplished our goals for you before we schedule your appliance removal. Need a last minute adjustment? No problem!

We'll get it taken care of! We'll also discuss retainers with you to make sure we pick the retainer that best suits your particular orthodontic needs and lifestyle.



## What is included in the fee?

Every office has its own fee and offices might differ slightly in the cost for your care. You want to make sure you understand the cost and what is included in your orthodontic care plan. To help clarify this for our patients, we will clearly spell out in your contract the details of the total cost. This includes everything from the very first appointment to the retainers you get after orthodontic care. We also recommend to ask about the cost of replacement retainers after your treatment is complete. As with most things in the human body, retainers will not last forever and they can sometimes have a significant cost associated with them!







## Are they convenient for you and your family?

Everyone's schedule is different and there are days and times that work better for you and your family. It seems that families' schedules are busier and busier and we want to do our best to minimize any added stress. We have 5 convenient locations in Baldwin County and offer many appointments before and after school! We also invest in technologies that help our care to be more efficient to minimize the number of appointments needed to complete your care!



## Are they accessible?



We always hope that your orthodontic care is smooth sailing but sometimes you might have a question or a concern during the course of your treatment. We encourage parental involvement and our doctors are always available for questions. All of our patients always have a direct number to their orthodontist - even after hours!





Do they have  
a great reputation?

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You want to make sure the office and orthodontist have a good track record of providing wonderful care for their patients. It is great to ask current and past patients about their experience and to look at review sites like Google, social media, or even our website. At Strickland Orthodontics, we have been providing outstanding orthodontic care to the families of Baldwin County for over 40 years. We have also been fortunate to greet many generations of families over the decades and see this as a testament of

the quality of care that we provide. Our goal is to improve the lives of our patients by creating their perfect smile and giving them the confidence they deserve!

BONUS

Are they involved in  
the community?

While supporting your local community will likely have little correlation on the quality of orthodontic care, it does speak to the values and mission of the office. We are so blessed to be able to have the opportunity to truly have such a positive impact on peoples' lives and part of our mission is to do everything we can to help support the individuals, schools, businesses and families that support us! We love being involved with various projects with many local schools and charity organizations. Please check out our website and social medial channels to stay up to date with events and to learn more about our own program "Give a Reason to Smile!"



You have 10,000 decisions to make every single day. This doesn't have to be one of the tough ones. Choosing an orthodontist you trust means you can stop stressing about your smile and start expressing your best self.

**True confidence is just around the corner; let us help you achieve it.**

Call or text us today to start your smile transformation.

**Spanish Fort**

9816 Millwood Cir

251.272.3232

**Fairhope**

7489 Parker Rd

251.928.9292

**Foley**

815 N Alston St

**Fairhope South**

19059 South Greeno Rd

**Bay Minette**

1901 Hand Ave



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